



The Cook Family Foundation

Spring 2018

PURPOSE

Serving as both a resource for the community and a catalyst for positive change.

OBJECTIVE

Through strategic, proactive use of funds and grants, strengthen institutions, extend their mission and enable their growth.

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The Shiawassee Arts Council partnered with the Shiawassee Council on Aging to offer 10-15 art classes each month to seniors in four locations throughout the County. One artist who has helped teach observed that the "atmosphere was lively, excited, very socially engaging: the classes stimulate creativity and raise levels of confidence in the seniors to try new things." Since the program's start in November, more than 350 seniors have attended art classes.

Creating Capacity: Innovation and Impact for Local Nonprofits

The success of our community depends on the success of our nonprofit organizations. This truth has driven the Cook Family Foundation to continue and expand its Nonprofit Capacity Building program in Shiawassee County. We provide advice, assistance, and targeted funding to improve the practices of nonprofit boards and empower their executive directors. We also work to bring together nonprofits to help them learn from one another, gain new knowledge, and implement the latest technologies.

In 2017, we helped three Shiawassee-based organizations start new programs to extend their mission, build partnerships, and point them to a more sustainable future. The **Owosso Community Players (OCP)** are employing two of their assets – a top-notch facility and committed performance artists – to better serve youth through new drama classes. Through new partnerships involving the **Shiawassee Arts Council (SAC)**, seniors in the community now have access to top quality arts instruction and social outlets. **Shiawassee Hope** has been able to

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The Owosso Community Players are putting to work a number of actors, choreographers, directors, and costume designers willing to share their talents. The immediate result is a set of after-school classes for elementary, middle school and high school students. The longer-term impact will be a broader audience for the performing arts as well as an increased pool of future volunteers.

Innovation & Impact *Continued from Page 2*

tackle the related issues of poverty and drug abuse through an ambitious community collaboration to establish the Alliance for a Drug-Free Shiawassee

All of these advances are funded through the Innovation and Impact program. The idea is to help nonprofits add capacity, increase effectiveness, and ensure sustainability. The grant program is designed to be open and flexible to accommodate a wide range of transformational and/or collaborative efforts; grants may be small or large, short-term or multi-year. The primary requirement is that a nonprofit, and its board, is willing and committed make changes in how they work in order to increase their impact in the community. Grants are awarded to those ideas most likely to have a measurable impact, create lasting change, and build partnerships with community partners.



Courtesy photo

Shiawassee Hope works in neighborhoods to help people in poverty build hope, skills, and motivation for improving their lives. The substance abuse epidemic has presented a barrier to achieving this mission. A strategically built coalition of community leaders representing more than two dozen agencies and organizations is now preparing to submit grants, and the Shiawassee Family YMCA has agreed to serve as the hub for the Alliance for a Drug-Free Shiawassee.

To learn more about the Innovation and Impact program, visit www.cookfamilyfoundation.org/capacity-building/

#GivingTuesday: Making a Difference in Our Community

During the 2017 holiday season, nine local nonprofit organizations came together to raise over \$18,000 through online giving from 237 donors. The #GivingTuesday global movement encourages people, as part of their holiday shopping, to make a donation to help others. As part of a joint marketing and social media campaign, the Cook Family Foundation matched gifts of up to \$50 made online. The Foundation's technology consultant, Andy Wolber (@awolber) provided assistance to help enable these nonprofits' websites and FaceBook pages to accept online donations. Learn more about #GivingTuesday and participating local nonprofits (you can still donate online!) on our website www.cookfamilyfoundation.org

#GIVINGTUESDAY™

\$5,600	Donations of \$50 or less made to local nonprofits
\$5,600	Matching donations made by The Cook Family Foundation
\$6,900	Additional donations and matches from others
\$18,100	Total raised

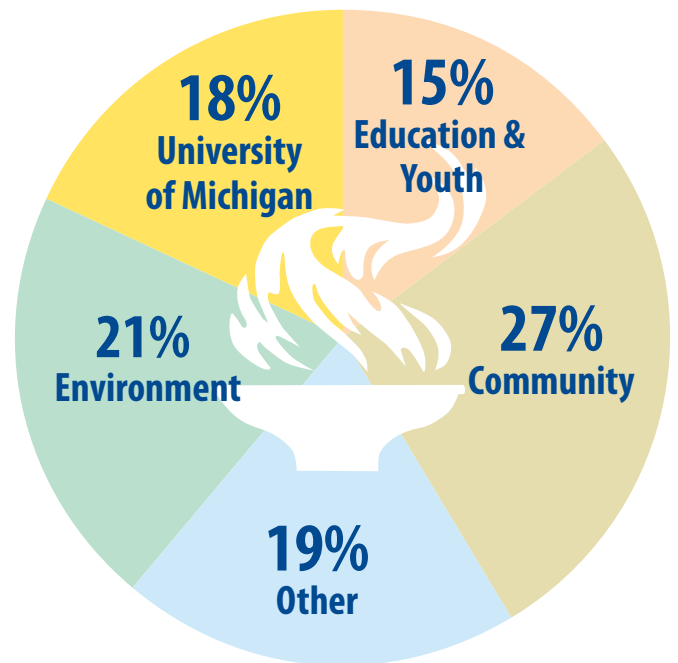


The
**Cook Family
Foundation**

2017 Grants

Through strategic, proactive use of funds and grants, the Cook Family Foundation strives to strengthen institutions, extend their mission and enable their growth. Our goal is to help initiate change and promote sustainability within an organization, and as such the Foundation is willing to provide financial support for programs, facilities, equipment, staffing, professional development, contracted services, or other tools for positive change. Each year the Cook Family Foundation reviews grant proposals from community organizations with emphasis on key areas as highlighted in this listing of projects funded in 2017:

Community Organizations	\$169,713	University of Michigan	\$147,829
Nonprofit Capacity Building Program	\$58,035	Scholarships	\$127,800
Shiawassee Hope	\$32,682	Scholarship Support	\$15,029
Memorial Healthcare	\$30,000	Matthaei Botanical Gardens	\$5,000
Owosso Community Players	\$28,500		
#GivingTuesday Matching	\$5,581		
Shiawassee Arts Center	\$5,000		
Refugee Development Center	\$5,000		
Downtown Owosso Farmers Market	\$2,990		
Community Arts	\$1,525		
Other Community Development Grants	\$400		
		Additional Financials	
		Administration & Associated Costs	\$97,722
		Office Expenses and Memberships	\$38,028
		Professional Services & Fees	\$7,728
		Communications	\$3,801
		Other Grants	\$4,000
Education and Youth	\$94,500	Total Disbursements	\$719,266
Hayo-Went-Ha Camps	\$50,000		
Shiawassee Regional Education Services District			
Shiawassee Scholars	\$30,000		
Early Childhood Preschool Scholarships	\$8,000		
Owosso Public Schools Arts	\$6,000		
Other Education and Youth	\$500		
Environment	\$155,945		
The Nature Conservancy	\$125,000		
Saginaw Bay Watershed Initiative Network (WIN)	\$20,000		
Friends of the Shiawassee River	\$10,345		
Other Environmental Support	\$600		



Grant Materials

Go to www.cookfamilyfoundation.org to find out more about:

- Scholarship Information
- Grant Criteria
- Grant Application
- Nonprofit Capacity Building Program

In the last five years, the Foundation has made grants totaling in excess of \$2.8 million dollars in four primary areas.

Helping Y Camps Grow

The State Y of Michigan is part of the Cook Family Foundation's philanthropic legacy, and over our history we have made several gifts to improve the facilities of Camp Hayo-Went-Ha on Torch Lake and Camp Arbutus Hayo-Went-Ha on Lake Arbutus.

Both camps are over 100 years old and face the challenge of maintaining historic structures. Both camps have strong traditions of single-gender adventure camping, and maintaining these historic values requires updated facilities.



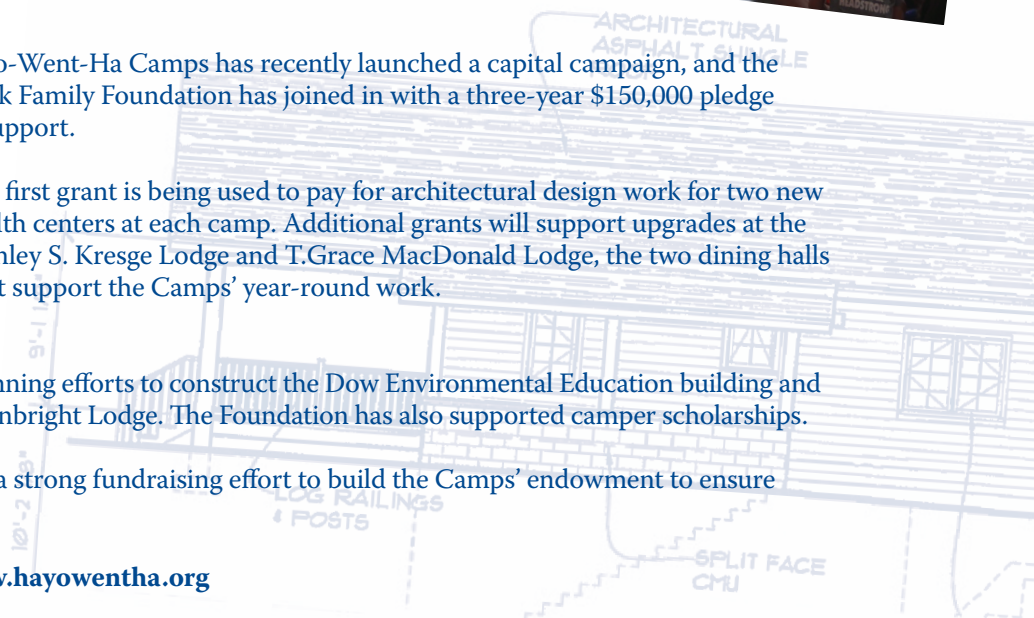
Hayo-Went-Ha Camps has recently launched a capital campaign, and the Cook Family Foundation has joined in with a three-year \$150,000 pledge of support.

The first grant is being used to pay for architectural design work for two new health centers at each camp. Additional grants will support upgrades at the Stanley S. Kresge Lodge and T. Grace MacDonald Lodge, the two dining halls that support the Camps' year-round work.

The Foundation has supported previous planning efforts to construct the Dow Environmental Education building and make landscaping improvements around Bonbright Lodge. The Foundation has also supported camper scholarships.

The current capital campaign also includes a strong fundraising effort to build the Camps' endowment to ensure another 100 years of camping success.

To learn more about the camps visit www.hayowentha.org



Helping Y Camps Grow
2017 Grants
Impact for Local Nonprofits
Creating Capacity: Innovation and

Inside:

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