

# Cook Family Foundation

## $^{\rm Spring} 2015$

#### **PURPOSE**

Serving as both a resource for the community and a catalyst for positive change.

#### **OBJECTIVE**

Through strategic, proactive use of funds and grants, strengthen institutions, extend their mission and enable their growth.

#### STAFF

Tom Cook, Executive Director Yvette Collard, Business Manager

#### **BOARD OF DIRECTORS**

Bruce Cook, President Laurie Caszatt Cook, Vice President Thomas Cook, Secretary & Treasurer Jacqueline Cook, Trustee Paul Cook, Trustee Anna Owens, Trustee



#### **CONTACT US**

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Respite Volunteers of Shiawassee is a nonprofit that serves Shiawassee County adults with persistent health needs and their families. Respite Volunteers willingly give the precious gift of time to help those in need.

## Respite Volunteers of Shiawassee Receives National Excellence Award

The Cook Family Foundation established the NonProfit Capacity Building (NPCB) program in 2006 to help community organizations in Shiawassee County grow on a strategic, sustainable, and successful path.

One of the first, and most active, participants in the program was Respite Volunteers of Shiawassee. Many board members have attended workshops, staff have taken advantage of professional coaching, and consultants have helped with strategic planning, marketing, and fund development. The Foundation also provided specific grants to help Respite Volunteers update their logo and brand image, create a photo library, and print new brochures.

Recently, Respite Volunteers was one of five organizations recognized with a National Volunteer Caregiving Network 2015 Excellence Award. The criteria for this award, which evaluates the best practices of volunteer caregiving organizations, followed closely the assessment tool used by the NonProfit Capacity Building program.

To learn more, visit www.cookfamilyfoundation.org/capacity-building

"Our participation in the NonProfit Capacity Building program has been a phenomenal help. The award, and the work our board and agency did to qualify, establishes our credibility and will help us with grant applications and fundraising."

Helen Howard,
Executive Director,
Respite Volunteers

#### **NON-PROFIT CAPACITY BUILDING**

#### **ENVIRONMENT**

Staff and board members from community organizations attended **EDUCATIONAL WORKSHOPS** 

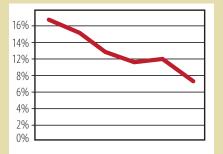
1-on-1 COACHING SESSIONS teamed a staff and/or board member with a nonprofit expert

Conservancy S ) Friends of the SHIAWASSEE

Fish species live in the SHIAWASSEE RIVER, all benefiting from the work of three funded organizations:

#### **COMMUNITY**

#### SHIAWASSEE COUNTY UNEMPLOYMENT



2009 2010 2011 2012 2013 2014

The Foundation's many years of investment in the SHIAWASSEE ECONOMIC DEVELOPMENT **PARTNERSHIP** have been rewarded with a declining unemployment rate in the community.

15,339 **TOTAL ATTENDANCE** 

at Owosso Community Players musicals since the re-opening of the SHIAWASSEE **PERFORMING ARTS CENTER** 

2,371

ADDAMS

FAMILY

2,922 SHREK

4,026 MARY **POPPINS** 

**UNIVERSITY of MICHIGAN** 

3.95

**AVERAGE HIGH SCHOOL GPA** 

8,650

29.6

**AVERAGE ACT SCORE** 

**ACADEMIC ACHIEVEMENT of the 25 students from** our region who enrolled in the University of Michigan Class of 2018. Each was awarded a **Cook Family Foundation scholarship.** 

### **EDUCATION & YOUTH**

134

Teachers and principals in the **Owosso Public Schools trained as** INTERNATIONAL BACCALAUREATE instructors

757 Academically outstanding eighth-graders recognized as SHIAWASSEE SCHOLARS by the Shiawassee Regional

**Education Service District in** 

the 15 years of the program

Unique visitors to the Foundation's website **cookfamilyfoundation.org** Up 29% from the previous year

Visit our website to find out more about:

- Scholarship Information
- Grant Criteria
- Grant Application
- Nonprofit Capacity Building Program





## Cook Family Foundation



Through strategic, proactive use of funds and grants, the Cook Family Foundation strives to strengthen institutions, extend their mission and enable their growth. Our goal is to help initiate change and promote sustainability within an organization, and as such the Foundation is willing to provide financial support for programs, facilities, equipment, staffing, professional development, contracted services, or other tools for positive change. Each year the Cook Family Foundation reviews grant proposals from community organizations with emphasis on key areas as highlighted in this listing of projects funded in 2014.

Community Organizations	\$148,318
Nonprofit Capacity Building Program Shiawassee Family YMCA Owosso Fellowship Program Steam Railroading Institute Owosso Community Players Shiawassee HoPE Project Durand Union Station, Inc. Shiawassee Economic Development Partnership Other Community Grants Other Arts Grants	\$35,600 \$30,000 \$21,599 \$20,000 \$15,000 \$10,291 \$6,400 \$5,000 \$2,400
Education and Youth	\$2,028 \$102,000
Shiawassee Regional Education Services District Shiawassee Scholars Owosso Public Schools IB Programme Early Childhood Other Education and Youth	\$60,000 \$36,000 \$5,000 \$1,000

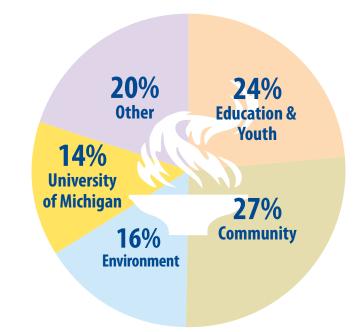
Environment	\$248,770
The Nature Conservancy	\$200,000
Friends of the Shiawassee River	\$28,020
Saginaw Bay Watershed Initiative Network (WIN	) \$20,000
Other Environment	\$750

In the last five years, the Foundation has made grants totaling in excess of \$2.5 million dollars in five primary areas.

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Other Grants	\$3,500
Communications	\$3,876
Professional Services & Fees	\$4,890
Taxes	\$5,350
Office Expenses and Memberships	\$30,259
Administration & Associated Costs	\$86,242
Additional Financials	
Scholarships Scholarship Support	\$60,600 \$19,605
	<i>t</i>
University of Michigan	\$80,205

Total Disbursements

\$713,409



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Kespite Volunteers of Shiawassee Receives National Excellence Award Cook Family Foundation Initiatives 2014 Grants

Bruce Cook Honored as 2015 Citizen of the Year

"Owosso has given me and my family more than I have given to the community," said Bruce Cook upon being surprised with the award recognition at the weekly meeting of the Owosso Rotary Club.

In addition to his role with the Cook Family Foundation, the award noted Bruce Cook's efforts to recruit students to the the University of Michigan, his work with the Shiawassee Economic Development Partnership, and his 30 years of service with the Shiawassee Family YMCA.

Recently, the Shiawassee Regional Chamber of Commerce recognized Foundation President Bruce Cook as its 2015 Citizen of the Year. This most prestigious award is given to an individual who has "demonstrated an active interest and significant involvement in community affairs and has, through their efforts, contributed to the betterment of the community."

We don't practice philanthropy for the accolades, but every now and then it is nice to get a little appreciation.

## Bruce Cook Honored as 2015 Citizen of the Year

CHAMBER OF COMMERCE

Bruce Cook was honored as the Shiawassee Regional Chamber

of Commerce's 2015 Citizen of the Year in February.