### Annual Report Spring 2013



# Cook Family Foundation



## **Preparing for a Bigger Future**

Six years ago, downtown Owosso lost its historic theater in a fire, and the community and a local nonprofit found themselves on an uncertain climb to recovery. Now, after some key guidance from public and private partners, a relentless push forward by volunteers, and the helping contributions of many, construction has begun on a new Shiawassee Performing Arts Center. And, the Owosso Community Players have emerged a stronger organization with a bright future.

The Cook Family Foundation is proud to have been one of the supporters of this effort. A \$75,000 contribution was made to help complete a financing package of various public and private grants, one of the last uses of state tax credits, local loans, federal financing, and perhaps most impressively—lots of small local donations. In a troubled economy, 185 theater seats have been "purchased" at \$1,000 each by supporters of the arts in the community.

Continued on Page 2

### **PURPOSE**

Serving as both a resource for the community and a catalyst for positive change.

### OBJECTIVE

Through strategic, proactive use of funds and grants, strengthen institutions, extend their mission and enable their growth.

### STAFF

Tom Cook, *Executive Director* Yvette Collard, *Business Manager* 

### **BOARD OF DIRECTORS**

Bruce Cook, *President* Laurie Caszatt Cook, *Vice President* Thomas Cook, *Secretary & Treasurer* Jacqueline Cook, *Trustee* Paul Cook, *Trustee* Anna Owens, *Trustee* 



P.O. Box 278 Owosso, Michigan 48867 Ph: 989.725.1621 tom@cookfamilyfoundation.org www.cookfamilyfoundation.org

Graphic Design: Amber Fuller Photography: Michael Jordan/DLP shiawasseehistory.com Owosso Community Players Printing: i60 Media



### NCBP Partners with Nonprofit Network

The Nonprofit Capacity Building Program (NCBP) of the Cook Family Foundation has a new partner: the Nonprofit Network. Since 2006, the NCBP has provided technical and financial assistance to community organizations to help them grow in their mission. This support has aided boards to exercise their governance roles better, staff to have access to professional advice, technology upgrades to improve information systems, and program or facility expansions. NCBP has evolved with the needs and growth of the nonprofit community in Shiawassee County.

Now, a formal relationship with the Nonprofit Network gives local groups access to top quality assistance, through both in-person consulting and online resources. Local Executive Directors are now gathering on a regular basis to share ideas on nonprofit management, and a series of workshops are about to begin to help boards be more effective in fundraising and other engagements.

For more information, contact Tom Cook at 989-725-1621 or tom@cookfamilyfoundation.

You can learn more about the Nonprofit Network at nonprofitnetwork.org



"The Nonprofit Capacity Building Program has helped the Owosso Community Players grow in the past few years and move us up several rungs on the ladder to future success."

Linda Keenan, Executive Director, Owosso Community Players

### Continued from Page 1

The Owosso Community Players (OCP), the long-time owner of the theater, has also been a participant for several years in the Cook Family Foundation's Nonprofit Capacity Building Program. This program has provided professional fundraising advice, the development of a new strategic plan, technology upgrades, and other assistance to help OCP prepare for a bigger future. When the new 550-seat theater is opened in 2014, OCP will not only have a state-of-the-art space for its own productions, it will also become a focal point for performing arts for the entire region. The rebuilt theater will be able to host a wide variety of events and help downtown Owosso further evolve as a Main Street community.

#### A Proud History

The former Capitol Theater was built in 1926 as a vaudeville venue by local businessman Joseph Lebowsky, and for many years afterwards it served as a popular movie house. OCP acquired the building in 1990 and worked diligently for many years to restore the theater to its original role as a place for stage performances. After the 2007 fire, neighboring Chemical Bank donated space to serve as a temporary home. The Cook Family Foundation provided funding in 2010 to help create a small Studio Theater, which will be incorporated into the new Shiawassee Performing Arts Center.

#### A Great Future

The rebuilt Lebowsky Theater will be historic on the exterior, but a modern performance space in the interior. The structure, being developed by award-winning Bazzani Associates, will be an efficient LEED (Leadership in Energy and Environmental Desgin) certified building that will help reduce operating costs. The prominent location of the theater on an entry way, and the expansion of entertainment options, will give a big boost to downtown Owosso's development.

As construction proceeds, OCP is now beginning to plan for its expanded future. With a business plan in hand (funded through the Nonprofit Capacity Building Program), the board is looking at institutional options for meeting several goals and opportunities: managing the theater as a regional entertainment venue, supporting artistic expression by local residents, and serving as a community resource, all the while being financially sustainable in its operations. The first challenge is one last fundraising push to ensure the Shiawassee Performing Arts Center can open without any debt.

For more information, and to learn how to help with the Rebuild! Campaign go to www.ocprebuild.com





### Cook Family Foundation

2012 Grants

Through strategic, proactive use of funds and grants, the Cook Family Foundation strives to strengthen institutions, extend their mission and enable their growth. Our goal is to help initiate change and promote sustainability within an organization, and as such the Foundation is willing to provide financial support for programs, facilities, equipment, staffing, professional development, contracted services, or other tools for positive change. Each year the Cook Family Foundation reviews grant proposals from community organizations with emphasis on key areas as highlighted in this listing of projects funded in 2012.

Community Institutions	\$209,737
Owosso Community Players	\$77,500
Nonprofit Capacity Building Program	\$33,670
Shiawassee Economic Development Partnership	\$25,000
The Arc Shiawassee	\$20,240
Durand Union Station, Inc.	\$17,297
Fred Meijer Clinton-Ionia-Shiawassee Trail	\$12,775
Respite Volunteers of Shiawassee	\$10,000
Girls on the Run Mid Michigan	\$5,555
Child Abuse Prevention Council	\$5,000
Other Community Grants	\$2,700

Education and Youth	\$149,195
Owosso Public Schools IB Program	\$98,036
Shiawassee Regional Education Service	es District
Shiawassee Scholars	\$47,575
Other Education and Youth	\$3,584
Environment	\$20,000
Continues Deco Without a distriction Nictor	l. (XV/INI) #20.000

Saginaw Bay Watershed Initiative Network (WIN) \$20,000

State YMCA of Michigan	\$25,000
Camp Hayo-Went-Ha (Bonbright Lodge)	\$25,000
University of Michigan	\$82,369
Scholarships Scholarship Support	\$65,750 \$16,619
Additional Financials	\$126,356
Administration & Associated Costs Office Expenses and Dues Professional Services Other Grants Communications	\$85,323 \$30,984 \$5,101 \$2,500 \$2,448
Total Disbursements	\$612,657



**Grant Materials** 

You can find materials related to our Grant Application process at www.cookfamilyfoundation.org

- Grant Application
- Grant Criteria
- Grant FAQs

In the last five years, the Foundation has made grants totaling nearly \$2.3 million in six primary areas.

IM ,ossowO Permit No. 13 **DIA** 9051204 .2.U Presorted STD

**HOUTGDITOR** ook Family

7884 IM ,0220WO

P.O. Box 278

Vitrong SEDP Brings Growth to Shiawassee County 2012 Grant Report **NCBP Partners with Nonprofit Network** Preparing for a Bigger Future



and representatives of RWI Engineering take part in a 2011 groundbreaking; last month the company announced a further expansion. find the partners necessary to undertake new development.

the economic health of our community.

**Strong SEDP Brings Growth** 

to Shiawassee County

SHIAWASSEE

ECONOMIC DEVELOPMENT PARTNERSHIP

The dream has come true, and the Shiawassee Economic Development Partnership (SEDP) has grown into an effective regional agent that assists existing companies to grow, new industries to find locations, and many players to

The Cook Family Foundation has been

the largest private financial supporter

of SEDP so far, but now that role has diminished as the organization has

gained the reputation and track record

to broaden its financial base.

Ten years ago, the Cook Family Foundation joined with local governments, employers and business advocates with a goal to create a strong public-private organization that would improve

SEDP staff and board, local officials, and business partners

In 2012, the Foundation provided a challenge grant to

SEDP that helped it expand from 90 to more than 140

investors, including not only private companies, but

also 19 units of local government and six school districts in Shiawassee County. The future of Shiawassee

County will be brighter with a strong SEDP.